



# BUSINESS ADMINISTRATION DEGREE

## Checksheet

(Accounting students should use the Accounting Concentration checksheet)

**Degree Requirements:** *Students must complete the Lower Division Core, Upper Division Core and Upper Division Electives. Students must also fulfill all general education and university graduation requirements.*

### LOWER DIVISION CORE

	<u>Credits</u>
<input type="checkbox"/> BA 131 Business Data Processing <i>(or equivalent proficiency)</i>	4
<input type="checkbox"/> BA 211 Financial Accounting <i>(prereq Math 070)</i>	4
<input type="checkbox"/> BA 213 Managerial Accounting <i>(prereq BA 211)</i>	4
<input type="checkbox"/> BA 225 Business Communications <i>(prereq WR 121 or equiv)(UWR)</i>	4
<input type="checkbox"/> BA 254 Business Law	4
<input type="checkbox"/> ECON 201 Microeconomics (SSC) <i>(prereq Math 095)</i>	5
<input type="checkbox"/> ECON 202 Macroeconomics (SSC) <i>(prereq Math 095)(UWR)</i>	5
<input type="checkbox"/> STATISTICS 243(SMI)** <i>(prereq Math 095)</i>	4

### UPPER DIVISION CORE

	<u>Credits</u>
<input type="checkbox"/> BA 303 Information Management <i>(prereq BA 131)</i>	4
<input type="checkbox"/> BA 312 Principles of Marketing <i>(if taken elsewhere, students must take BA 464 or BA 450)</i>	4
<input type="checkbox"/> BA 313 Principles of Finance <i>(prereq BA 213, BA 303, Stat 243**, Econ 202)</i>	4
<input type="checkbox"/> BA 321 Principles of Management <i>(if taken elsewhere, students must take BA 461)</i>	4
<input type="checkbox"/> BA 381 Operations Management <i>(prereq BA 303, BA 321, Stat 243**)</i>	4
<input type="checkbox"/> BA 411 Business, Ethics & Society <i>(prereq BA 225, BA 321) (UWR)</i>	4
<input type="checkbox"/> BA 498 Business Policy & Strategy <i>(prereq BA 225, BA 312, BA 313, BA 321) (UWR)</i>	4

**UPPER DIVISION ELECTIVES:** Complete five upper division BA electives chosen from any of the concentration offerings; or students may choose to complete a concentration listed on the right.

**CONCENTRATIONS:** To satisfy the upper division electives in the degree, students who want to specialize in either Management, Marketing, or Global Agribusiness should complete five courses from one of the following concentrations:

#### **LEADERSHIP, ORGANIZATION & MANAGEMENT** *(prereq BA 321)*

- BA 380 Principles of Int'l Business
- BA 416 Legal Issues for Leaders
- BA 451 Human Resource Mgmt
- BA 460 Entrepreneurship  
*(prereq BA 321)*
- BA 461 Organizational Behavior
- BA 462 Leaders & Ldrship Process
- BA 482 Project Management
- BA 487 International Management
- BA 490 Senior Project

#### **MARKETING** *(prereq BA 312)*

- BA 346 E-Marketing
- BA 365 Marketing Research  
*(prereq BA 303)*
- BA 380 Principles of Int'l Business
- BA 450 Retailing & Sales
- BA 464 Promotional Strategy
- BA 465 Consumer Behavior
- BA 485 International Marketing
- BA 490 Senior Project

#### **GLOBAL FOODS & AGRIBUS**

- BA 341: Global Agribusiness Management
- BA 342 Agribusiness Marketing
- BA 343 Agribusiness Finance
- BA 380 International Business
- BA 455 Global Agribusiness Policy and Trade
- BA 456 Global Agribusiness Industry Study
- BA 490 Senior Project

\* *All courses required for the major must have a grade of C- or better.*

See additional University Graduation Requirements:  
<https://www.eou.edu/advising/orientgradreq/>

\*\*On-Line Students Complete STAT 241/242 in lieu of STAT 243  
(prereq MATH 095)