

# Budget & Planning/Tuition Advisory Committee

## Minutes

February 2, 2023

3:15pm – zoom

Lyle Henderson, Tanya Kausler, Drew Lusco, LeeAnn Case, Caitlyn Cevallos, Helen Moore, Chris Martens, Peter Wordelman, Anthony Tovar, David Melville, John Garlitz, Tressa Seydel,

Guest: Genesis Meaderds & Dan Cecchini

- **3:16 PM – Call To Order**
- **Action Items:**
  - [Approval of Minutes from 1/12/2023](#)  
Approved unanimously
- **Discussion Items:**
  - [Enrollment Update](#) - Genesis Meaderds - Director of Admissions  
Genesis shared a PowerPoint and discussed enrollment numbers year over year. We are up 984 applications from last year with 2208 and of those, 1066 are fully admitted which is up 253 fully admitted from last year. She explained that there are many steps in the admissions process. She also explained that once a student is fully admitted, student affairs/ academic advising takes over to get the student registered and fully matriculated.  
We are hoping to get 340 freshman and transfer students, 10 International students and 25 Pacific Islander students for a total of 375 incoming students for F23.  
Our higher numbers are mostly due to the use of Common Ap. Genesis explained the Common Ap and how it works. The problem she sees, is that we do not know how likely that group of applications will matriculate.

Kaitlyn- What is the difference between total apps and submitted apps?

Genesis-The difference is those that are started but not completed and submitted.

Kris- What is the percentage historically of applied students who actually attend?

Genesis-Applied to matriculated is about 22%

LeeAnn asked Genesis to share what she is looking for when she is looking for admissions targets.

Genesis currently bases expectations off of historical data and a little guessing because her three years as the director have included two of Covid. It's a tricky game but she is cautiously optimistic.

Danny Cecchini- Shared online student numbers and how ROI recruiting is done. Rather than the typical on campus year by year enrollment planning, ROI looks at enrollment on more of a term by term basis. Summer, unlike on campus, is one of four terms that they recruit for. He also shared information about Oregon Transfer Days and how it helps to increase our numbers.

LeeAnn shared a link that Tressa had provided for the committee to review:

<https://www.insidehighered.com/news/2023/02/02/freshman-enrollment-first-time-2019#.Y9vtmNCma5c.link>

Peter asked if the experience with WILEY has been positive?

Danny-Yes the partnership has been very positive. The resources that they put in is beyond anything that we could ever imagine.

LeeAnn asked that admissions numbers be shared at the end of the month so it can be presented to the committee on the first Thursday of each month

#### [SSCM \(state funding model\) update](#)

LeeAnn shared the funding model and how it works. She went over the breakdown of funding and explained how the funding is awarded. LeeAnn spoke to the 23-25 Biennial Estimate and what it might look like.

Reminded the committee that we are not funded for out of state students

2023-24 Tuition Discussion (continued)-Tabled

- [FY24 Budget & Tuition Process Update](#)
- [2nd Quarter Management Report](#)

Capital Projects Update-

- John shared that the FH is open...Go use it!
- Grand Staircase will be underway in the next few weeks.
- Inlow Hall will be taken offline from August 2023 to August 2024 We will have a contractor on board in the next three or four weeks.
- 55 responses so far. John will share with the next group.

Anthony Tovar asked if there are any capital projects planned for the 100<sup>th</sup> anniversary of EOU. Not that John is aware of.

- Go STEM Grant – David Melville, Executive Director

David shared what the Go Stem program is and its purpose. The idea is to start the funnel into the future EOU student community. He discussed the three-year review of science curriculum across the state. David also shared grant and sponsorship information. Discussed growth of EOUs Go STEM program from 2014 to now.

Drew shared that in discussing tuition increases with students, they are not a fan.

Caitlyn shared that she also heard from students who were concerned.

Helen suggested that we need to really review options at the next meeting.

LeeAnn reminded the committee that they could meet prior to the next meeting or share thoughts via email.

- **For the Good of the Order/Informational**
  - [Q1 Investment Report](#)
  - [2022 EOU Annual Financial Statement](#)
  - **Next Meeting: March 2, 2023**
- **Adjourn- 5:06PM**