

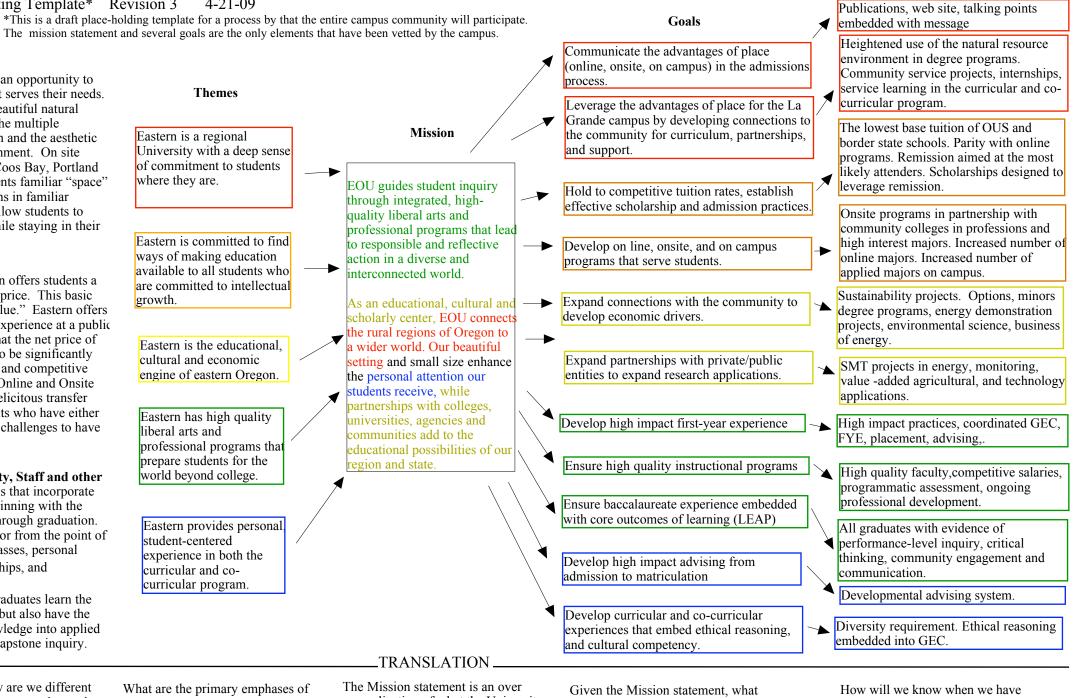
Core Promise/Values

Place: Eastern offers all students an opportunity to resonate with the "space" that best serves their needs. The La Grande campus offers a beautiful natural setting where students can enjoy the multiple opportunities of outdoor recreation and the aesthetic appreciation of the natural environment. On site programs in Ontario, Pendleton, Coos Bay, Portland and other communities offer students familiar "space" where they may complete programs in familiar surroundings. Online programs allow students to participate in higher education while staying in their own private "space."

Access and Affordability: Eastern offers students a quality education at an affordable price. This basic combination is an indicator of "value." Eastern offers a private school-like educational experience at a public school price. Students will find that the net price of the Eastern baccalaureate degree to be significantly lower than other OUS institutions and competitive with out-of-state public colleges. Online and Onsite programs coupled with the most felicitous transfer articulation system provide students who have either geographic, cultural, or economic challenges to have an affordable access to education.

Personal Connection with Faculty, Staff and other **Students.** Eastern offers programs that incorporate "high touch" personal contact beginning with the admission process and continue through graduation. All students have a personal advisor from the point of admission to graduation. Small classes, personal connections with faculty, mentorships, and

Theory into Practice. Eastern graduates learn the deep truths of their chosen fields, but also have the opportunity to translate their knowledge into applied research, internship, or practical capstone inquiry.



What makes Eastern special? How are we different from other colleges of similar size, geography, and general category of enterprise? How does the Promise connect with major "theme?"

the Eastern experience? What are the key elements or priorities of the University?

generalization of what the University sees as its purpose and its guiding principles.

goals does it drive? What should our main aspirations be then?

accomplished the goal? What will it look like when we have "arrived?"

Indicators